Indigenous health promotion competency and workforce development to address social determinants of health in Aotearoa New Zealand

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HPF priorities and work

Vision: Hauora – Everyone’s right

Te Tiriti and equity
- Māori health
- Pacific health
- Activities which benefit those who are least advantaged

Leadership
Distributed, networked, forward looking, courageous

Relationships
Collaborative, strategic

Development
Education and training
Communications and information
Professional infrastructure
- Society
- Ethical practice
- Competencies
Māori Population 2013

• Māori population 690,300
• Total population 4.47 million
• Estimated Māori proportion of total Aotearoa New Zealand population 15%

Māori Health Status

Māori adults report high rates of most health conditions and more unmet need for health care:

- asthma
- ischaemic heart disease
- stroke
- diabetes
- psychological distress
- all cancers –except melanoma
- lack of transport
- unable to pay for a prescription

Health Promotion: an effective approach to addressing social determinants of health

..health promotion is a field of action that has a vital role in the continued effort to improve policies and programs that aim to tackle the SHD.

(Key Messages From The International Union For Health Promotion And Education On The Social Determinants of Health, IUHPE, July 2012)
To meet the challenge of increasing social justice through social determinants of health

- IUHPE calls for increased support for:
  - Tools that support action on health equity
  - Building workforce capacity

(Key Messages From The International Union For Health Promotion And Education On The Social Determinants of Health, IUHPE, July 2012)
Competency & Workforce Development in Aotearoa New Zealand

TUHA-NZ

Health Promotion Competencies

Health Promoter’s Society
Te Tiriti o Waitangi
Te Tiriti o Waitangi

• 3 articles contained within the Māori text:

• Article One: Kawanatanga – Governance

• Article Two: Tino Rangatiratanga – Māori control and self determination

• Article Three: Oritetanga - Equity
TUHANZ: a Treaty Understanding of Hauora in Aotearoa New Zealand

What is the relationship of the treaty and health promotion practice?

What does treaty based practice mean in my work?

How do each of the three treaty articles relate to health promotion?

How can they be translated into everyday planning and practice?
Health Promoter’s Professional Society:

Is true to different worldviews and health promotion values

Increases equity

Promotes hauora

www.hauora.co.nz
Characteristics of a profession
(a eurocentric view)

- Recognised group
- Common body of knowledge
- Can Ways to ensure members act ethically, competently and safely
- Self-regulated or state-regulated

Potential to increase inequity:
- Based on self-interest and exclusion
- Are another form of colonisation
- Claim ownership of the knowledge of peoples and communities
- Are dominated by those with more privilege
Key points in the development of a Professional Society

- Various discussions thinkpieces, etc
  - HPF Conference 1997 call for professional infrastructure
  - HPF discussion papers on collective identity (Rance, Berghan)

- HPF Symposium 2008
  - HPF Strategic Plan 2008
  - Working with PHA and Hauora.com

- Mandate
  - Working Group and Advisory Group

- Consultation through hui, meetings, website, Symposium 201
  - Register of interest
  - Interim Committee

- Professional society
  - PHA conference Sep 201

- Various meetings eg PHA Conference 2009, PHU/DHB health promotion leaders, Public Health Workforce Reference Group

- Negotiations with MOH for HPF to review the Competencies

Key
Blue - HPF foci
Yellow - current activity
Green - intended outcome

Discussion with HPF Reference Groups

Te Uru Kahikatea & MoH Public Health Workforce Development Programme
Health Promotion Competencies for Aotearoa

Clusters
1. Enable change
2. Advocate for health
3. Mediate through partnership
4. Communication
5. Leadership
6. Assessment
7. Planning
8. Implementation
9. Evaluation and research

Knowledge

Values and ethics

Te Tiriti o Waitangi

www.hauora.co.nz
Example: Competency cluster 1
Whakamana- Enable

Underpinned by values, ethics and a knowledge base

Enable individuals, groups, communities and organisations to build capacity for health promotion action to improve health and address inequities

A health promoter is able to:

1.1 Work with the principles of Te Tiriti o Waitangi incorporating Māori values of identity, collective autonomy, social justice and equity into health promotion action
Results & Implications:

Capacity building tools inform workforce development & best practice health promotion

Increased value associated with indigenous health promotion knowledge & practice

Tools developed to inform indigenous health promotion globally
Kia ora and Thank you

Hauora - Everyone’s Right

Runanga Whakapikih Ake i te Hauora o Aotearoa
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