Introduction

As with many other OECD countries, the United States of America (U.S.) estimated the literacy skills of its adult population as part of the International Adult Literacy Survey (IALS). The U.S. published the results of its National Adult Literacy Survey (NALS), which employed what became the English version of the IALS test, in 1994 (citation1), and then published the results of a second estimate in 2006 after the completion of the National Assessment of Adult Literacy (NAAL), which employed the same test. The NAAL (citation2) changed the familiar five levels of skill identified in the IALS to four levels, labelled below basic, basic, intermediate, and proficient. In addition, it dropped several million adults from the sample because they could not answer any of the test questions. The score range in below basic is slightly below that of IALS Level 1, and the score range in basic is slightly below that of IALS Level 2. Though the reporting of NAAL levels is different, any particular score on the NAAL is equivalent to that score on the IALS and NALS.

Both the NALS, which collected data in 1992, and the NAAL, which collected data in 2003, found that a substantial portion of the adult population had skills in the two lowest levels. Table 1 summarizes the data for the NALS and NAAL.

Table 1

<table>
<thead>
<tr>
<th>Level</th>
<th>Percent of Adult Population*</th>
<th>Score Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>NALS 1</td>
<td>22%</td>
<td>0-225</td>
</tr>
<tr>
<td>NAAL Below Basic</td>
<td>16%</td>
<td>0-209</td>
</tr>
<tr>
<td>NALS 2</td>
<td>24%</td>
<td>226-275</td>
</tr>
<tr>
<td>NAAL Basic</td>
<td>28%</td>
<td>210-264</td>
</tr>
<tr>
<td>NALS 3, 4 &amp; 5</td>
<td>54%</td>
<td>276-500</td>
</tr>
<tr>
<td>NAAL Intermediate &amp; Proficient</td>
<td>56%</td>
<td>265-500</td>
</tr>
</tbody>
</table>

* Adults 16 years of age and older

The publication of the NALS began a public debate on how to address this issue. Out of that debate, came a new emphasis on improving the teaching of reading in the early grades of school and the provision of adult literacy services. At the time of the publication of the NAAL, the adult literacy system had been expanded and improved. This case study describes the national U.S. adult basic education system, three state systems (California, Maryland, and Massachusetts), and programs in each state.
The Adult Basic Education System

Government-funded adult basic education services began early in the history of the U.S. (Sticht, 2002) identifies the first national program as occurring in 1777, when General George Washington directed his chaplains to teach basic literacy skills to soldiers in the Continental Army at Valley Forge during the War of Independence. Sticht then goes on to describe many different temporary programs that came and went for most of the next 300 years. Then, in 1966, the U.S. government established a permanent adult basic education system that grew to include many different funding programs. In 1998, the government established the Workforce Investment Act (WIA) to consolidate more than 50 employment, training, and literacy programs into three block grants to states to be used for adult education and family literacy, disadvantaged youth, and adult employment and training services [National Institute for Literacy Policy Update (National Institute for Literacy, 1998)].

In addition to its specific authorization of adult education services, WIA encourages the coordination of efforts across employment, training, and adult basic education programs. This coordination is fostered by “one-stop” centres, local agencies within each state through which adults can gain access to an array of job training, education, and employment services. WIA’s focus on preparing people for employment and on family literacy does not necessarily diminish the importance of services geared toward adults pursuing their education for other purposes, such as citizenship or personal improvement. However, these outcomes are considered secondary. The primary outcomes are learning gains, measured by standardized tests, and employment.

The basic skills component of WIA is funded through federal and state funds and administered by state agencies that fund programs that provide services. The proportion of state funding varies. WIA requires each state to match the federal share with at least 25% funding. However, most states match the federal share with an equal amount of funding. Only ten states greatly exceed the equal funding level, but since they include states with large populations, total state funding is almost three times the federal funding level. Total state and federal funding is around $2 billion per year.

Some programs follow a classroom format, some use one-on-one tutoring, and some combine the two approaches to instruction. Many large programs are able to offer classes at different skill levels, while smaller programs can only offer a few classes that must accommodate a group of students who have a range of abilities. Programs offer classes that range from a few to 20 hours per week. Some programs run in closed cycles of a few months to a year, while others have ongoing classes with open-entry admission that fills the seats of students who drop out. Class sizes vary from small to large. Classes are held in a variety of venues, including community centers, social service agencies, workplaces, libraries, prisons, community colleges, churches, and schools. Most of these programs provide classes in basic skills (literacy and numeracy), English language, and high school equivalence.

---

The first level of basic skills instruction is provided to students with very poor reading skills, often described as below the fifth-grade level, equivalent to IALS Level 1. Adults at this level may have learning disabilities that hinder their learning to decode the sounds of a word with the ease needed to read effectively. Instruction at this level requires a teacher who is well trained and a student who has the motivation and time to work on basic reading skills. Adults at this level usually need instruction in basic math as well. LD diagnosis is expensive. Some younger participants were identified (but not necessarily tested) for LD when they were in school.

The second level of basic skills instruction is provided to students who do not have severe learning disabilities and who do not have significant problems with decoding. Adults at this level read at between fifth- and eighth-grade levels, equivalent to IALS Level 2. People at this level usually score low on tests of oral vocabulary and background knowledge and reading fluency (speed and accuracy). This situation requires students to engage in a good deal of practice in reading, writing, and math and direct instruction that builds vocabulary and fluency.

English language instruction is usually provided at beginning, intermediate, and advanced levels, though some programs have more than three levels of instruction. These levels are assessed by tests that measure Student Performance Levels (SPL)\(^2\)\(^3\)(citation), which range from 0 to 10. Beginning classes usually serve adults who are in the range of SPL 0 to 4. Intermediate classes usually serve adults who are in the range of SPL 5 to 6, and advanced classes usually serve adults who are in the range of SPL 7 to 10. This instruction begins with oral language development but eventually includes literacy and math in English as well.

The General Education Development Tests (GED) -- a set of five tests that measure writing skills, social studies, science, interpretation of literature and the arts, and math -- is the most common alternative way to earn a high school credential. To pass the test, an adult must achieve a minimum total score and a minimum score on each of the five subject tests. The GED passing score is determined by testing high school graduates and setting the passing level at the point where 40% of high school graduates do not pass. However, each state determines whether or not passing the GED test qualifies as a high school diploma or an equivalence.. A newly revised version of the test was released in 2002. The new test has a more explicit emphasis on cross-disciplinary skills, such as information processing, problem solving, and communication. The math section demonstrates a greater emphasis on data analysis, statistics, and probability. Several other approaches to high school equivalence are available.

According to data for Program Year 2003-2004\(^3\) posted on the Department of Education’s Web site, 2,677,119 adults were provided with WIA-supported services. Of those, 1,172,579 (43.8%) received English language services, and 442,726 (16.5%) received services that prepared them to take the GED or gain a high school equivalence in some other way. An additional 1,061,814 (39.7%) adults were provided with basic skills services, which include instruction on reading, writing and math that lasts until the student is ready to begin studying for the GED. National funding that year was

\(^2\) The 10 SPL levels are assessed by the Basic English Skills Test (BEST) is published by the Center for Applied Linguistics in Washington, D.C.

\(^3\) http://www.ed.gov/about/reports/annual/ovae/2004aefla.pdf
$561,042,109 and the states contributed an additional $1.5 billion. Over the last ten years, total funding has doubled.

The National Reporting System

WIA allows states to design services in any way, except that instruction should be based on evidence from scientific research and states must meet goals defined by the National Reporting System (NRS). Scientific research is defined as studies that employ a rigorous methodology, particularly experimental or quasi-experimental, and have been peer reviewed. The NRS sets out three core indicators of performance:

1. Demonstrated improvements in literacy skill levels in reading, writing and speaking English, numeracy, problem-solving, English language acquisition, and other literacy skills. The benchmark is moving up one “NRS Level”. There are six NRS Levels for ESOL and six for literacy and numeracy, each equivalent to two grade-level equivalents. A student might be one point away from moving up a level or might be two complete grade levels away from moving up a level, but both transitions are considered sufficient improvement.

2. Placement in, retention in, or completion of postsecondary education, training, unsubsidized employment, or career advancement; and

3. Receipt of a GED or a recognized equivalent.

These indicators are operationalized through five basic core measures:

1. Educational Gain—The percentage of adult learners in basic and English literacy programs who acquire the basic or English language skills needed (validated through standardized assessment) to complete the educational functioning level in which they were initially enrolled. These gains may be measured by any standardized test. To measure educational gain, the NRS established a hierarchy of six educational functioning levels, from beginning literacy through high school-level completion, and six levels for English literacy, from beginning literacy level to high advanced, which represents skills sufficient to study for and pass the GED test. The levels are defined through reading, writing, numeracy and functional and workplace skills (and, for English literacy, speaking and listening skills) at each level. Included for each level is a corresponding set of benchmarks on commonly used standardized assessments, such as the Test of Adult Basic Education (TABE) and the Comprehensive Adult Student Assessment System (CASAS), as examples of how students functioning at each level would perform on these tests.

2. High School Completion—The percentage of adult learners with a high school completion goal who earned a high school diploma or recognized equivalent.

3. Entered Postsecondary Education—The percentage of adult learners who establish a goal to continue their education at the postsecondary
level and who entered postsecondary education or training after program exit.

4. **Entered Employment**—The percentage of unemployed adult learners (in the workforce) with an employment goal who obtained a job within one quarter after program exit.

5. **Retained Employment**—The percentage of adult learners with a job retention goal who (a) entered employment within one quarter after exiting and (b) were still employed in the third quarter after program exit.

States also may identify additional performance indicators for adult education and literacy activities and incorporate these indicators, as well as corresponding annual levels of performance, in their state plans. Each state negotiates with the Department of Education to set a target of students who will make a one NRS level gain or pass the GED, and then they are judged on whether or not they meet their goal. The goal then increases each year. Obviously, states tend to set their goals low in the beginning. Also, states must maintain their "level of effort", so if a state was matching the federal block grant dollar for dollar (such as California), then they have to continue to do that. If for example, a state was putting in 5 dollars for every federal dollar, they must continue to do that. But, if they add additional state dollars, they can use them to fund students who don't make the gains and they are not reported to the federal government. In some states, these additional state dollars are used to serve the same target population with the same reporting requirements.

**Formative Assessment**

WIA does not mandate formative assessment. However, since the positive impact of formative assessment is supported by evidence from scientific research (albeit with children in schools, not adults in WIA programs), it can be supported with WIA funds. Since there is little rigorous scientific research on teaching basic skills to adults, programs must draw from research on children. In practice states, and programs can design their instruction in any way that does not contradict the findings of scientific research and that lead to sufficient NRS outcomes.

**Observations of teaching**

Most of the teaching observations reported here were done by John Benseman over a two week period in March and April, 2007. The sites for the observations were identified and arranged by John Comings who also participated in some of the observations. Interviews with learners and teachers were carried out wherever possible either before or after the teaching sessions being observed. In addition, interviews were also carried out with programme administrators at most of the sites and state officials in all three states (California, Maryland and Massachusetts).

California was chosen because it has the largest number of students, accounting for almost 25% of the total national population of students. The California program is also well-funded, with most of the funding coming from the state government, not the national government. Maryland was chosen because it is the midst of a reform movement that is leading to greater funding and more comprehensive state management of program services. Massachusetts was chosen because it began a reform movement 20 years ago that has led to well-resourced and well-managed programs. Because education is a
state responsibility, some states have less well-developed systems, but no state has a significantly better system than these three. Within each state, the system director was asked to identify programs that were of high quality and that had some experience with formative assessment. The measure of quality was made by the directors through their personal observations and the data each program provides to the state, which is often greater than that reported to the national government under the NRS.

The sites

A total of eight sites (14 classes) were visited for the observations

- California
  - Napa Valley Adult School (ESL, GED\textsuperscript{4}/ASE, ESL and a testing centre)
  - Florin Technical (ESL classes)
  - Winterstein Adult School (ABE)
  - Pacific Elementary School (family literacy)
- Maryland – Community College of Baltimore County
  - Eastpoint Workforce Development Center (ABE/GED)
  - Eastern Family Resource Center (run in association with Literacy Works Inc.)
  - CCBC Essex Campus (maths class for GED)
- Massachusetts
  - Quinsigamond Community College in Worcester

All of these centres ran three main types of programmes: Adult Basic Education (ABE), Adult Secondary Education (ASE), which is usually GED–oriented, and ESL. Each type was often broken down into a number of sub-levels\textsuperscript{5}: ABE is the lowest level, with ASE being equivalent to secondary level; the ESL programme levels are ranked separately:

- Adult Basic Education (ABE)
  - ABE Beginning Literacy
  - ABE Intermediate
  - ABE High
- Adult Secondary Education (ASE and Advanced ASE)
- ESL programmes (with up to four levels of classes).

Daily classes are held usually in three periods – morning, afternoon and evening to allow for students in paid work to attend. A typical timetable has students attending four hours per day, four days a week. Tuition is usually free (some programmes charge for learning resources) and there is no maximum number of hours students can attend provided they satisfy the attendance requirements. The number of annual instructional contact hours for students has been steadily increasing; in California hours of tuition per learner can range from 45 to 300+ hours; in Maryland, the average has risen to 70 hours over the past year, (the state goal is 120 hours), while in Massachusetts, it has now risen to an average of 150 hours per student.

\textsuperscript{4} GED – General Educational Development
\textsuperscript{5} Which are usually related to a standardised score band such as the CASAS.
In 2003, the Department of Education reported that, on average, adults spend 113 hours\(^6\) in class in a 12-month period, but this figure does not include adults who drop out before they complete 12 hours of instruction, which would lower the average significantly. In addition, this data was influenced by one state that reported an average persistence rate of 258 hours and enrolment at over 400,000 students, which is more than 15% of the national total. Only four states report more than 100 hours: California, Florida, Massachusetts, and North Carolina. Since the 113 hours is an average, more than half of the students who stay at least 12 hours do not persist in their studies for 100 hours. Seven states reported an average persistence rate of less than 50 hours, and 36 states reported less than 80 hours.

Class sizes also vary. In Maryland for example, while all classes are expected to have at least five students, beginning classes (both ABE and ESL) have a maximum of eight learners, intermediate classes a maximum of 10 and advanced classes a maximum of 12-15; some of the classes observed have up to 25 students enrolled, although absences and testing usually mean that they are smaller than this number on any particular day.

While attendance at programmes is voluntary, most of the centres operate clear attendance policies and students are stood down when they do not meet the attendance requirements (usually about 80% attendance). Retention rates vary considerably, but the presence of long waiting-lists in most of the programmes undoubtedly exerts pressure to comply with these attendance requirements. In Worcester for example, there is currently a waiting-list of four to five years for students and in Maryland, there is a waiting list of 4,561 learners. The current waiting list in Massachusetts is 18,000. A recent survey of state systems found that 40 of the 43 states reporting confirmed students on waiting lists in their state; 917 (66%) of the 1376 local programs reporting confirmed waiting lists, and 3, 90,000+ potential learners cannot access services (http://www.naepdc.org/news_views_clues/)

Each of these sites catered for a diverse range of learners whose characteristics are summarised in the table below.

<table>
<thead>
<tr>
<th>Site/teacher</th>
<th>Class type</th>
<th>Total learners</th>
<th>Male/female</th>
<th>Ethnicities</th>
<th>Ages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Napa Valley Adult School – 1</td>
<td>ESL</td>
<td>21*</td>
<td>5/16</td>
<td>Mainly Hispanic</td>
<td>Mainly 18-25</td>
</tr>
<tr>
<td>Napa Valley Adult School - 2</td>
<td>GED/ASE</td>
<td>9</td>
<td>7/2</td>
<td>Mixed</td>
<td>Mainly 18-20</td>
</tr>
<tr>
<td>Napa Valley Adult School – 3</td>
<td>ESL</td>
<td>17*</td>
<td>10/7</td>
<td>Mainly Hispanic</td>
<td>Diverse, most 25+</td>
</tr>
<tr>
<td>Florin Technical – 1</td>
<td>ESL (high)</td>
<td>20*</td>
<td>6/14</td>
<td>Asian/Hispanic</td>
<td>Diverse 18-40+</td>
</tr>
<tr>
<td>Florin Technical – 2</td>
<td>ESL (medium)</td>
<td>26</td>
<td>13/13</td>
<td>Asian/Hispanic</td>
<td>19-78</td>
</tr>
<tr>
<td>Florin Technical</td>
<td>ESL (low)</td>
<td>18</td>
<td>4/14</td>
<td>Asian/Hispanic</td>
<td>Diverse 18-</td>
</tr>
</tbody>
</table>

\(^6\) 134 hours for adults learning English, 103 hours for adults who are improving their literacy and math skills, and 87 hours for adults pursuing a high school equivalency.
### Classroom settings

The observations took place in a diverse range of settings. In many cases, the adult education centres were situated in, or near to, a school. In two cases, the adult centres had ‘inherited’ their buildings from schools when they were judged to be unsafe for children – but presumably safe for adults – perhaps indicative of the lesser status of the sector relative to the K12 system. The great majority were rectangular rooms, with a whiteboard situated at the front of the room, and around which most of the teaching was centred. All the rooms were well lit (some occurring at night) and comfortable with ample space for individual or small group work. Most had multiple computers (laptops in several cases) available in the room (ranging from several to 10) or had access to a nearby computer suite. Only one class (a family literacy one) took place in a schoolroom used for children, although the teacher was quick to point out that it meant that they had ready access to learning resource material that they would not otherwise have.

The rooms were typically arranged in three different ways: long rows (usually 2-3) of desks facing the whiteboard, groups of desks with up to six learners around them or desks placed in a U shape facing the whiteboard. The first arrangement was most common with the more formal classes where learners were working independently a lot. In all cases, the learners moved readily around the room or left the classroom as they needed; the teachers were accepting of these movements, while still ensuring that administrative requirements such as completing attendance registers were completed. In one case, a student left class 15 minutes early as he had just secured a new job and
was anxious to be on time for his first day, while in another case a student wanting to leave early was told to stay and complete his work for the day.

At Napa Valley Adult School, the site includes a specialist testing centre whose function is to do all of the CASAS testing for the school’s students. The centre was a hive of activity with students coming and going even at 9pm in the evening. The students appeared to accept that visiting the centre was just part of being in the programme and were clearly accustomed to the testing routine.

The learners

A total of 179 learners were observed in the course of this small study. The vast majority of these learners appeared highly motivated and actively involved in their classroom activities, which is probably not surprising given the selective nature of exemplary teachers in the sample for this study. One image perhaps exemplifies this commitment: that of a 78 year-old Chinese student running between his group of learners and a list of words on the whiteboard to complete a task and the obvious delight he showed not only in carrying out the task, but also when it was successfully completed. Despite their high levels of motivation and involvement, it was also clear that many had considerable social and educational challenges to overcome. This was especially true of the ABE classes, where the teachers worked hard to ensure that their learners remained engaged and working at their level of need. For example, there was more one-to-one interaction between teachers and learners in these classes and less use of independent tasks.

There was only one incident observed where a student was disruptive to the others in a GED class. The behaviour was tolerated for a short time and the student was then curtly told, “We don’t have time for this sort of thing right now,” and the student resumed his tasks. This teacher was adamant that students were asked to show commitment to their studies or “go away until they are ready to be serious about it.”

It is significant to note that there appeared to be a high degree of homogeneity in terms of learner levels in the classes observed compared to what would be found in for example comparable New Zealand classrooms. This degree of learner homogeneity meant that the teachers were able to pitch their teaching at a smaller span of learning needs, thereby enabling a high amount of whole-group teaching rather than a high degree of individualised work, which is what typically occurs when there is a high degree of learner heterogeneity. Achieving this homogeneity is probably due to the consistent use of placement tests and the high numbers of learners involved, meaning that administrators have more latitude to group learners more accurately.

Probably the class with the greatest heterogeneity in relation to learner levels was a community-based programme located in a hospital, although this was due in part to two classes working together as one of the teachers was absent. In this case, the use of three volunteer teachers was invaluable in coping with the diversity and ensuring that individual learners were supported at their disparate levels. Several people also

---

7 CASAS, or the Comprehensive Adult Student Assessment System, is a widely used system of standardised testing for assessing adult basic reading, math, listening, writing, and speaking skills of adults. All ESL tests are described in [http://www.ncsall.net/?id=521](http://www.ncsall.net/?id=521) CASAS and all other tests are described at [http://www.ncsall.net/?id=574](http://www.ncsall.net/?id=574)
commented that small town and rural area programmes find it difficult to achieve this degree of homogeneity because of their small catchment numbers.

Although many of the classes operated in a fairly formal way (conventional seating, formal timetable, programme regulations, externally-imposed curriculum and testing), they all conveyed an appropriate adult atmosphere in keeping with the nature of the student clientele. This was as simple as using first names or allowing student choices in tasks, but mostly it was in the ways that the teachers related to the students on an equal basis in their interactions. In several of the learner interviews, the students expressed their appreciation of this difference from their school experience. One young student who had only recently left school said that “it’s just so different from how I was treated at school,” while an older student said that his experience bore no resemblance at all to his schooling in the 1940s – “they’ve already showed me how to do things that I just never knew before and that’s great.”

The characteristics of the learners observed varied considerably. In California, there was a clear dominance of ESL learners (especially Hispanic) and a noticeable absence of Black or European learners non-immigrant Americans (what we call Pakeha in New Zealand) which probably reflects this state’s very high immigrant numbers. In the Baltimore programmes, state data show that ESL learners make up 39% of the 35,000 learners, 44% are ABE and 17% are ASE Most (78%) belong to a minority group, 97% are of working age, 47% are employed and 26% are unemployed.

The ages of the learners varied according to the type of programme, with ESL classes having quite varied age-groupings and the GED/ASE classes being mainly under 20 years of age. In terms of gender, there were more women than men overall; the absence of older men was particularly evident.

Recruitment of learners is done by a range of means such as public advertising, liaison with social agencies and close links with local high schools. Several of the programmes talked about their close ties with local schools to ensure that students in danger of dropping out were transitioned into the nearby adult centre programmes and therefore not at risk of dropping out of the system.

Learner outcomes

While the GED is probably the most frequent formal outcome for programmes and the one that most students identify, there are also a number of other qualifications that have currency within states. For example, in Maryland (and in 12 other states) the Community College of Baltimore County offers an Adult External High School Diploma programme as an alternative to the GED that is aimed at mature-age students. This programme incorporates recognition of prior learning including both non-formal and informal learning such as home management experience, practical literacy and numeracy tasks and proof

---

8 States have curriculum guidelines but, in general, each teacher develops their own curriculum, though since most follow a commercial text/workbook, the curriculum is mostly that source (Robinson-Geller, 2007).

9 These tests were largely designed by the local provider or the teacher individually, although the more formal assessments such as the CASAS and ultimately the GED appeared to be the most prominent forms of assessment.

10 Black males are most commonly found in penitentiary programmes.
of a current occupation or trade. It is seen as particularly appropriate for self-directed, motivated students as it is self-paced, conducted weekly through 1:1 appointments and not classroom-based. The demand for the programme exceeds the resources available. In California, many students sit the California High School Exit Exam (CHSEE) rather than the GED.

With the GED goal so prominent in programmes, there is always a ready barometer of student outcomes available. For example Maryland awarded a total of 6,830 high school diplomas over the past three years. With a current roll of 9,600 (including a large community education, vocational education and older adults programmes) the Napa Valley Adult School in California had helped 389 students toward their high school diploma or GED and 431 with their basic education in reading, writing and maths skills.

Most of the programmes also ran specific tracking rubrics developed by the providers of their students' literacy competencies. For example, the Napa Valley Adult School records ESL students' competencies for listening, speaking, reading, writing and grammar on a three point scale (needs improvement/some mastery/good mastery) which are considered along with their CASAS scores in making decisions about whether to promote to the next class.

**The teachers**

Despite the large scale of adult education provision (California alone has in excess of 12,000 teachers in the adult school system), the status of the teachers involved remains marginal compared to their educational mainstream colleagues. Although there is reasonable continuity of employment, few are employed on a full-time basis (in Maryland, only 13% teachers work full-time and 47% of administrators are full-time). In many cases, this arrangement suits the teachers who want part-time employment, but it appears that the main reason for the low numbers of full-time positions is the high cost of paying the additional benefits (up to a third of the salary costs) with these positions. Some teachers put together full-time equivalent positions by working for multiple centres. Administrators say that they would prefer to have more full-time teachers, but they find it difficult to achieve under the current constraints. It is also worth noting that some states have little or no paid time for professional development or even program staff meetings. Others, like Massachusetts and Maryland mandate specific paid hours and sometimes specific activities.

Whether it is because of the low numbers of full-time positions or some other reason, there is a high turnover of teachers, especially in their first few years. In many cases (especially with ESL teachers), the teachers are often 'poached' by the mainstream schooling system. State administrators in California interviewed for this project named this turnover of teaching staff as one of their top issues and are concerned about how professional development programmes can recruit these teachers before they leave.

Despite their predominant part-time status, teachers are required to have appropriate qualifications. In California for example, teachers have a bachelor degree and pass a
state basic skills test\textsuperscript{11} as well as some having specialist qualifications such as ESL. There are similar requirements in Maryland and Massachusetts (apart from the basic skills test).

The provision of professional development is starting to become an important part of states’ strategies to improve the quality of provision. In California for example, there are a number of PD sources for teachers: CALPRO for providers, CASAS’s training for summative assessment, the California Distance Learning Project aimed at non-traditional teaching settings and the Outreach and Technical Assistance Network (OTAN) aimed at integrating technology into the classroom. In addition, the STAR\textsuperscript{12} programme has recently been trialled in California in seven school districts and two state prisons along with five other states (one of the teachers observed for this study was a participant) and appears to have been enthusiastically received by the practitioners.

The availability of PD is generally equal for all centres in a state. However, if PD is funded through WIA, centres without WIA funding may not receive the same level of PD as those that are funded by WIA. In talking about the STAR programme, for example, one centre principal said that “we would love to be involved in it, but there’s just no way that we could afford it.”\textsuperscript{13} Access to PD may well be a case of ‘to those who have, more will come’ as not only do the more successful centres have better funding for PD, but they also often have larger numbers of skilled and experienced staff to run their own in-house programmes as well as accessing PD activities run by other organisations such as CALPRO.\textsuperscript{14}

Professional development is seen as integral to improving the quality of Adult Education and Literacy (AEL) provision in all three of the states visited. One principal commented that most of their expertise in the teaching of reading had historically come from elementary school reading specialists, but with the advent of STAR, they had started to develop their own adult-specific expertise in this area. He attributed the teacher being observed achieving 100% attendance and the rigour of the programme in large part to her involvement in STAR.

For teachers, the amount and type of PD on offer varies from centre to centre. In the larger centres, there is not only access to PD programmes run in the local area, but also often includes in-house PD programmes. The larger centres often have staff who run the area or state programmes and therefore can also run them in-house for their own centre.

\textsuperscript{11} Requiring such a test of teachers may appear strange, but research in Britain (Coben et al., 2007) and New Zealand (Workbase, 2005) for example has shown teachers’ lack of literacy skills to be an issue – especially in numeracy.

\textsuperscript{12} The Star Achievement in Reading (STAR) is sponsored by the US Department of Education Office of Vocational and Adult Education (OVAE) Division of Adult Education and Literacy to infuse evidence-base practices into state delivery systems and ABE classrooms. The STAR toolkit is designed to materials that teachers can “use on Monday.” Its four main goals are to use individual learning plans, improve persistence, use diagnostic and standard reading assessment and increase the use of reading research. A big part of the STAR training includes how to use assessments of the components of reading for initial diagnosis and placement and later monitoring of learner progress.

\textsuperscript{13} STAR costs vary across a number of services, but start at approx. $700 per teacher per annum, not including the costs of teachers attending the training.

\textsuperscript{14} CALPRO run a wide range of professional development activities – see www.calpro-online.com
staff. Napa Valley Adult School for example, ran a total of 45 PD events in 2004-2005 with topics ranging from teaching-specific topics (lesson planning, techniques for teacher evaluation, ESL retreat), through administration to general topics (CPR, sexual harassment). PD can also include in-centre mentoring programmes for new teachers. Centres also run induction programmes for these new staff.

It was noticeable that all of the teachers observed were very comfortable with someone coming into their classrooms to observe their teaching. This is probably due to the amount of observation done by programme administrators and as part of mentoring programmes, both of which are apparently reasonably commonplace.

There was considerable evidence that the teachers in this study are not only aware of research findings in relation to their teaching, but are also actively involved in trying to incorporate their findings into their teaching practices. Several of the teachers in California reported their involvement in action research projects and professional study circles, especially in trying to improve their retention rates with learners and the teaching of reading. A teacher in Massachusetts had been a participant in a national research project. The teachers all felt that these projects had provided insight into their teaching skills and were generally enthused by the experience of doing the research.

This emphasis on employing research in practice comes, in part, from the national government. Over the last five years, the U.S. Department of Education has championed the use of evidence-based practice, particularly evidence from scientific research. The WIA funding requires states to employ evidence-based practices. In addition, the National Institute for Literacy and the National Center for the Study of Adult Learning and Literacy have been disseminating research to the states and training teachers on how to access, judge and use research to improve instruction. California, Maryland, and Massachusetts have supported these initiatives. In addition, there have been workshops at state level run by NCSALL and state personnel (with funding provided by NIFL, WIA or state resources) to develop a common training program for practitioners and state administrators to help instructors access, judge and draw upon research in their work.

Curriculum

The dominant driving force in all of the classrooms being observed in relation to curriculum is either the GED or the state high school diploma equivalent (for example, the California State Exit Exam). While the GED covers a range of curriculum areas, the teachers pointed out that the great majority of the curriculum is still predominantly dependent on reading, writing, numeracy and critical thinking skills rather than specific knowledge about the disciplines involved. With such a strong influence from the long-term goals of the GED or high school diploma, it is perhaps inevitable that there is widespread use of student workbooks (especially in ASE and GED classes) that not only cover the curriculum content (all geared to the specific level of the learners), but also the ‘culture’ of these exams. Several teachers being observed for example, spent some time explaining to their students that “when they ask you a question like this, what they (the GED examiners) are really looking for is answers that provide proof that you have understood ….” Another teacher told her students, “when you go into to do your GED, you need to hear my voice – if you can’t hear it, then I haven’t done my job. In other words, they were being taught the unwritten rules of exam participation, how to ‘write the GED essay and test-taking strategies.
One American study has shown that this component takes up more time than either the teaching of reading or maths (Scogins & Knell, 2001). Several teachers in this present study said that they consciously tried to avoid ‘teaching from the workbook’ and devised their own lesson plans although it inevitably involved a lot more work on their part. They felt that this ‘tailor-made’ planning was more directly related to their students’ needs and gave more opportunity to localise the content. In this way, the instruction is more authentic and learner-related.

While there were considerable variations in the format of the lessons observed, below is a reasonably typical session (in maths):

- 2-2.30 – individual review time. Students work on any skills they feel need reviewing with individual help from the teacher. Students use practice tests to determine where weaknesses remain.
- 2.30 - 3.30 – a group lesson where new skills are presented and the students have access to a range of resources such as workbooks, smart cart lessons (via the Internet) and teacher-directed board work.
- 3.30- 3.40 – small break
- 3.40 – 4.30 – individual practice of the new skills and another group lesson, followed by a wrap-up activity. Students often working in pairs in this session.

**Broader contexts**

The contexts in which the classes were held differed markedly across the three states. These contexts clearly influenced who attended the classes as well as some aspects of how they were organised and ran. In California for example, the state’s large immigrant population was a highly visible component of most of the classes being observed. The sheer size of the immigrant population in California makes for a huge challenge for ESL provision in particular, making up 43% of overall provision for the state. For example, the state had recently had an influx of 10,000 Hmong from refugee camps in Thailand, many of whom will invariably end up in ESL classes in the areas hosting them. The need is unlikely to diminish as English is expected to become a minority language (after Spanish) within the next decade.

The local economy not only determines the makeup of the workforce in the community, but also how they are able to attend programmes. In the Napa Valley for example, while the environment appears affluent and well-heeled, the viticulture industry also means a large, poorly-educated Hispanic immigrant community to provide the workforce to grow, pick and process the grapes. Most of these people come from two of the poorest states of Mexico, meaning that they often have poor educational backgrounds in terms of their original contexts, let alone English language needs. When enrolled in classes, their attendance waxes and wanes according to the demands of the viticulture calendar as well as the demands of family and friends back in Mexico. Ensuring that learners are tested on the CASAS “before they disappear for picking” for example is not an uncommon call for the ESL teachers in this area. About one quarter of all California adults did not complete high school.

Baltimore on the surface appears to be an affluent area, with one of the wealthiest populations in the country and considerable re-generation of the inner city areas. Like many traditional industrial areas of this part of America however, there has been a large-
scale loss of traditional heavy manufacturing industries, leading to high unemployment rates in some counties in the area served by the Community College of Baltimore County. There are also rising expectations of entry level qualifications (usually a high school diploma or equivalent) for even un- or semi-skilled jobs in developing industries such as those centred on the Johns Hopkins Hospital health services. Adults without these entry-level qualifications run high risks of being permanently shut out of the job market. While official statistics put the number of adults in the state without a high school diploma at about 20%, interviewees for this project reported that many areas in Baltimore have in excess of 50% without diplomas, pointing to an ever-increasing demand for their services.

The adult basic education services in Massachusetts address a specific weakness in the state’s workforce. According to two studies (citations) by a non-partisan policy research group, MassINC, the size of the workforce would have declined over the last 15 years had foreign immigrants not filled in the gaps. In addition, though the state has little trouble attracting well-educated, highly-paid workers and poorly-educated, low-paid workers, it is losing educated mid-level workers. This workforce need has supported a sizable increase in state funding for services over the same 15 years to improve the English language abilities of immigrants and to help school dropouts to gain a GED and move on to postsecondary education or training and one of the states many two-year community colleges. One of the MassINC studies estimates that around 1.1 million of the states 3.3 million workers could benefit from ESL, ABE, or GED services.

**Observation framework**

As a framework for the observations, a series of headings have been used, based on a reading of the research literature on formative assessment. The writings of Black and Wiliam (Black, Harrison, Lee, Marshall, & Wiliam, 2002, 2003; Black & Wiliam, 1998) and more latterly the OECD (2005) have been given particular prominence, given their acknowledged expertise in this area.

At the heart of formative assessment is what Wiliam (2007) terms ‘pedagogies of engagement’ where teachers create an environment for all learners to actively participate. One of the key ways that teachers create this environment is through formative assessment, involving the use of assessment to inform and change how teachers teach. As Wiliam (2007) says:

> The central idea is that we should use assessment to influence learning and that the teaching should be contingent on what students have learnt, so that while we’re teaching, we collect evidence about where the students are to make adjustments to our teaching to better meet our students’ learning needs.

He argues that it involves assessment for learning, rather than the dominant assessment of learning.

There is no definitive list of formative assessment strategies, but Wiliam identifies the following strategies as key to formative assessment:

- clarifying and understanding learning intentions and criteria for success
• engineering effective classroom discussions, questions and tasks that elicit evidence of learning
• providing feedback that moves learners forward
• activating students as instructional resources for each other
• activating students as owners of their own learning.

Learning intentions and criteria for success

All of the programmes visited for this study had counsellors (or teachers or staff who act as counsellors for part of their paid time), programme co-ordinators or assessment teams available for their students. Their role was seen as a cornerstone to running successful programmes by both administrators and the teachers. These advisors are the first point of contact for new students where they undergo a series of formal and informal assessments in order to develop individual learning plans (including the students’ own learning goals) and placement in the most appropriate class for their learning needs. The counsellors are also available to students at any time during the programme for counselling on broader issues. One teacher commented that it is important that students are challenged to keep their goals realistic and have short-term parts to them. It is expected that the students’ learning plans are reviewed periodically, attained goals are recorded and new ones set in consultation with the student. While not all teachers use ILPs, they are commonly promoted as ‘best practice’ by groups such as CALPRO.

Several of the GED classes being observed provided very clear examples of where the students’ learning goals and their progress towards them were a prominent reminder of what was expected of the students. The teachers had written the GED components on one axis of a chart and the students’ names along the other. As the students completed the various GED components by successfully completing a trial test, their name acquired a highly valued tick, the next learning goal was identified and an accompanying work-plan to complete it was set by the teacher. The teacher also sits with the students after sitting their exams, analysing their incorrect responses and suggesting remedial activities to help rectify the problems that have been highlighted by the test. In one case, the whiteboard with these details was centre-stage in the classroom and obviously a constant reminder and prompt for seeing where students had progressed and what remained to be covered.

The teacher reported that the students valued the chart for its clarity of goals and the deep satisfaction they felt as they progressed through the list. She also commented that the class was organised on the assumption that the students had the motivation and commitment to work with a high degree of independence, with the teacher providing individual help on an as-needed basis. Students are encouraged to ‘challenge the test’ if they believe they are ready to sit the practice test before completing the allocated workload. Because this is an informal arrangement within the class, learners can re-take the test if unsuccessful. Presumably they become more skilled in judging their rate of progress as a result and with on-going advice from the teacher.

Activating students as owners of learning

Probably the most obvious demonstration of students as owners of their learning was reflected in the process of setting student goals. Although the overall goals of the programmes were undoubtedly set by the requirements of the GED, students in all the
programmes were expected to set their own goals for their participation in the programme. These goals were usually identified as part of the induction and initial assessment processes carried out by the programme counsellor. In some cases, they were written as open statements by the students, while in other cases the counsellor provided a sheet that the student could use as a prompt to identify their goals. A typical sheet could include:

- Educational goals (e.g. improve reading skills, learn about US culture, enter college or advanced classes)
- Work goals (e.g. get a better job, leave public assistance, make more money)
- Personal goals (e.g. get a driver’s licence, learn about cultural and recreational activities in the local area, rent an apartment).

These goals are dated and then reviewed periodically alongside the test assessments.

A number of the ESL classes had made considerable efforts to base their lesson plans in civics on surveys of their students’ expressed needs. At Napa Valley Adult School for example, a survey had shown ‘accessing and using free or low-cost medical and dental services’ and ‘keeping your family safe and responding to emergencies’ as the two top needs for their students, although the priorities also varied across the different ESL levels. These topics had therefore been the focus of the first sessions of these classes. This class’ students were also encouraged to work in small groups on their civics programme, which the teachers felt helped to make the programme more learner-driven.

A California official confirmed that teaching based on these sorts of learner surveys “has dramatically changed ESL teaching in a lot of centres” because of its contextualising of curriculum, rather than being predominantly workbook-driven.

One California teacher who had been part of the STAR pilot aimed at infusing research findings into ABE teaching had told her students about the four main components of successful teaching (vocabulary, comprehension, alphabatics and fluency) and prefaced her teaching sessions by reference to how their session content related to these four components. She was delighted when recently talking about building vocabulary in a session, one of the students called out, “yeah, ‘cos that’s one of the four things we need to read better.” She felt that it was important to share her teaching goals with her learners and was delighted that they had ‘taken them on board’.

Finally, one series of interchanges in an ABE class demonstrated how even simple tasks can generate considerable personal disclosure that helps build a learning environment of trust and support among the students. For example, this teacher prefaced her discussion with the statement, “it’s OK if it’s not right, ‘cos we can all fix it.”

Asked for examples of how to use the word reverse in a sentence to demonstrate the word’s meaning, one student said, “If there was one thing I wish that I could do in my life, it would be to reverse some of the decisions that my parents made [referring to a divorce] when I was young.” This sentence prompted a number of reactions from the other students of empathy and the teacher thanking her for her contribution as well as confirming the correct use of the word. The next student (a young woman who appeared to be a somewhat reluctant participant in the class up to this point) then offered her sentence (with some emotion), “there is nothing in my life that I would want to reverse, because it’s all made me the strong person that I am.” A nearby student patted her on her shoulder, saying, “right on, that’s cool.” The two contributions generated a warm
buzz of affirmation between the students who clearly felt that it was ‘safe’ to self-disclose, as well as completing the ‘technical’ task set by the teacher. This class had a very high rate of attendance, which the centre’s principal attributed in large part to the supportive environment that the teacher had created.

**Teacher questioning and learner discussions**

The use of questions is central to what all teachers do in their classroom activities. In terms of formative assessment, skilful questioning is an essential part of the teacher’s repertoire. For example, how teachers pose their questions, how they time them, who they target and how they make use of the learners’ responses were all integral to ensuring that learners became engaged, stayed engaged and actively worked on improving their skills. In the course of the observations for this study, a wide range of skill level was seen in relation to the teachers’ questioning skills. Below are some specific examples of how teachers effectively used questioning to challenge their learners and ensure their engagement in learning:

- **Levels of questions:** teachers pitched their questions at levels that were both attainable, but also challenging.
- **Leaving reasonable wait-time for learners to respond to questions** so that they clearly understood that a response was expected from them and would not be answered by the teacher.
- **Ensuring that the students ‘did the work’** by ensuring that they answered the questions and not the teacher – “so is that sentence OK? – anything that you would like to see changed with it?” (addressed to the whole class)
- **Creating safe environments to ask questions:** several instances demonstrated that teachers were genuinely interested in hearing students’ questions – asking if anyone wanted anything explained further at the end of a session, one teacher waited a reasonable time for responses (rather than simply finishing the session without waiting for responses) and then when one student asked for clarification about a topic, then spent some time explaining it to the class.
- **Students were given realistic feedback on their answers along with suggestions for reviewing why it was incorrect or incomplete** – or additional questions to elicit another response.
- **Promotion of critical thinking,** for example by prompting students to make fine distinctions between similar words (fixable and feasible).
- ‘tuning’ of questions in response to learners’ responses: teachers often opened with a general, open question (“so what do you all think about this?”), but then gradually focussed their questioning both in relation to more specific topics (“what do you think the writer is trying to do in this chapter?”) and also ‘fine-tuning’ their questions in response to the learners’ responses (“you think that it’s all about control in this case or something else?”)
- There was quite a high level of student :student interaction in most of the classes due at least in part to the amount of questions that students asked each other, rather than being reliant on teacher-dominated questioning.
- **Allowing for diversity of answers** so that students received a message that there are a number of ways to answer correctly.

The use of students’ responses as prompts for spontaneous teaching moments was noteworthy with several of the teachers. When a student identified Ottawa as the capital
of Canada, the teacher immediately asked, “so who knows how to spell it?” which prompted a round of debate among the students about the answer. The teacher then asked them how they could check the spelling using a computer, which then led to a discussion about how to use Google as a learning resource. They had therefore not only debated an answer, but had learnt how to spell it and had a mini-lesson on learning how to learn – all within a period of about five minutes. This interchange not only exemplified a teacher challenging their students’ skills and knowledge, but also incorporated an element of ‘learning how to learn’ – a skill that enables the students to then use in future learning episodes.

There were a number of examples of teachers encouraging their students to reflect on their learning processes. These included the use of predicting texts in the teaching of reading, while another teacher prompted her students to “think out loud” about what they were doing as they went through some exercises calculating percentages – “show me your thinking as you go through the steps, so that we can see what you are doing here.” This teacher also encouraged her students to self-diagnose their learning needs (“so you think you need some more practice with maps, what makes you think that?”)

The following exchange in an advanced maths class illustrates how a teacher encourages a student to reflect on her own learning:

Learner: why couldn’t you just knock off your zeroes, rather than doing all that?

Teacher: I was hoping that you would work that out

Learner: well, if you don’t get the same as you started with [turning a fraction into a decimal and then back into a fraction], then it means that you’ve messed up along the way somewhere right?

Use of feedback

The most prominent form of feedback undoubtedly comes from the array of standardised tests used in all of the programmes that were observed. The most frequently used test observed was the CASAS, but this was supplemented by a number of other tests including the MAPT, BEST Plus (for ESL), REEP and a new assessment tool developed specifically for Massachusetts Adult Performance Test15. These are standardized tests, but as they are skills-based, rather than tied to the curriculum, instructors cannot “teach to the test”, per se.

A typical assessment schedule using these standardised tests from the Quinsigamond Community College shows three main components:

- An initial assessment where learners are tested in order to determine the class most appropriate for that learner
- Mid-term summative assessment where students are required to be tested halfway through the school year in order to assess the progress made and to determine if the student is ready to advance to the next level.

15 For details of these tests, see [http://www.ncsall.net/?id=574](http://www.ncsall.net/?id=574)
- Final summative assessment at the end of the year to determine progress since the mid-year assessment and to determine the class level for the following year. All students are required to be tested in order to return to the programme in the following year.

The mid-term assessments are carried out once students have attended a certain amount of tuition (‘after instruction of sufficient duration and intensity’ or usually after about 60-100 hours in California for example and 60 hours in Maryland); in practice, this can occur after as little as 12 hours (done because students were due to leave the district within the next week).

It is important to note that being eligible for federal funding is dependent on the completion of standardised test such as the CASAS and the TABE showing learner progression. Although this funding is only approximates 10% [see the earlier part on the NRS] of overall funding\(^\text{16}\), administrators value it for the extras that it enables them to offer that would not otherwise be available. Several centre administrators reported however that they are increasingly questioning the value of the federal funding vs. the amount of administrative work required to acquire it. In California, approximately half of the students are not eligible for the federal funding because they are not post-tested after the requisite period of instruction (usually after 60-100 hours in California). A number of people commented that while tests like the CASAS are accurate measures of literacy skills, they are not diagnostic, which limits their usefulness for teachers. The test results do, however, provide state administrators with useful information about variations in centres’ performances that can provide useful monitoring data. For example in California, state officials were alerted to some large providers with poor performances relative to other providers through the monitoring of CASAS results. Follow-up with these providers showed that their poor performance was due primarily to not completing post-testing, even though many of these learners had 130+ hours of tuition.

For those students who are preparing for the GED exam, there is frequent use of ‘practice tests’ to provide feedback on their progress and to give them where they stand in relation to the GED standards. In addition to the feedback provided by the teacher, the GED workbooks also include explanations for the answers given in the appendices to enable learners to understand why answers are right or wrong. In most cases, the teachers set the timing of these tests (reviewing a practice test, the teacher concluded, “these all look pretty good, so I think you should think about taking the test over the next while”), but students can also request a test if they feel that they are ready for it. Several teachers said that they feel that it is important “not to over-test” and especially not to test before learners are ready for it. Some learners kept personal record sheets indicating what they had passed and what they still had to cover in their programme. Because learners in these GED classes worked mainly on an independent basis, they had very clear understandings of where they stood and their (mainly individual) tuition was closely geared to their individual learning needs.

In terms of classroom interaction, the maths classes probably showed the best use of on-going assessment/feedback during the teaching sessions. There were many informal assessment activities built into these sessions and based on the results of the assessments, the students were encouraged to work on remedial or enrichment activities in keeping with the assessment results. A comparable situation could be seen

\(^{16}\) The balance comes predominantly from state funding, based on daily attendance) data.
in the ESL classes when students were working in pairs on set exercises and the
teacher moved from pair to pair, giving critical feedback on their pronunciation, modelling
correct pronunciation and then affirming the changes.

The use of computers also provided a useful mechanism for providing accurate and
immediate feedback for learners. In a family literacy programme for example, one of the
parents (watched by her daughter) worked studiously on her basic maths facts using a
programme *Fast Math*, which is also used in the school where the programme is based.
The programme incorporated a useful balance of consolidating what she already knew
with practice in the operations that she had not yet mastered. The student was extremely
engaged in the programme and enjoyed seeing how much she had progressed since the
last session and the reward of a game on successful completion of a work unit. The
teacher reported that all of the students enjoyed the programme and it had encouraged
playful competition that had been generated between the parents and their children. At
Napa, another teacher assigned some Internet-based language tasks that included
periodic quizzes that the students also enjoyed, while in an advanced maths class in
Baltimore, the teacher stopped the main class activity in order to do some basic
numeracy facts practice (accessed off the Internet via a Smart Cart), “cos you’re still
making too many mistakes with them."

The effectiveness of the computer programmes for the learners in these cases appeared
to be primarily about the immediacy of the feedback, the ready adjusting of the content
to the results being achieved and the independent, self-paced nature of the teaching
process. For the teachers involved, the value of the computer in these cases appeared
to be the convenience of readily accessing appropriate teaching material as well as the
independent nature of the task, freeing them up to work individually with other students.

**Students as resources for learning**

There was considerable use of students as resources for learning in most of the classes
observed. Typically, teachers would simply ask students to help their fellow students
with tasks – ‘Adele, why don’t you help her out there, you know how to do that don’t
you?’ Adele would then move over and sit down with the student needing help to work
on the problem. Several students would be helping in this way at any time, meaning that
there was considerable movement around the classroom. Although a few students
appeared to be called on to help more frequently than others, there was also a
reasonable degree of reciprocity between the students.

This form of peer teaching was particularly common in maths and ESL classes. For
example in several of the ESL classes, students were working with other students with
the same language, unprompted by the teacher and this informal teaching was seen as
part and parcel of the usual teaching process for that classroom.

Along similar lines, there was a lot of time during the observations involving students
working in pairs. A typical episode would involve the teacher teaching a point of
grammar for example and then asking students to pair up and practise the point that had
been taught.

Another element of using students as resources, could be seen in several teachers who
wrote learners’ responses to written questions given for homework on the whiteboard –
and then rather than simply correcting the responses herself, the teacher would then
pose the question back to the learners, “so what do you think of this answer? [“it’s not right”], “all right, what would a better answer be?” Students’ incorrect or incomplete responses were then sometimes used as prompts for micro-teaching to clarify or correct the learners’ responses. The students appeared to be more engaged with this process than in instances where the teacher simply corrected and/or supplied the correct answer.

In addition to the use of peer teaching, one teacher gave an interesting reply to a student’s request, “can I tell her?” [the answer]; she replied, “no, but you can help her understand it” – whereupon the two students then discussed the maths problem and the first student subsequently provided the correct answer.

Although the teaching content for many of the sessions came from workbooks, the teachers constantly strove to contextualise the content in terms of the learners' backgrounds and living situations. Talking about voting, one teacher then quickly quizzed her students what the voting age was in their respective countries. In another class discussing accessing health services, the teacher asked students to recount recent experiences they had with these services.

**Conclusion**

This study of 14 literacy teachers in the states of California, Maryland and Massachusetts has shown that all of the teachers incorporate at least some elements of formative assessment in their teaching and many of the teachers used most of the formative elements reported. The teachers reported that they certainly understood the term formative assessment and its role in effective teaching, although people more commonly referred to ‘multiple assessments’ or ‘continuous improvement’.

There is little doubt that the use of standardised tests such as the CASAS and the TABE is a distinctive feature of American provision in comparison with other countries. These tests are ubiquitous and increasingly, the cornerstone of most programmes. One state administrator concluded her review of assessment procedures in her state by saying that the use of standardised assessment “has probably been the prime focus of what we have been doing” and that the main concern has been “getting everyone up to speed doing it.”

While these tests are strongly tied into the funding requirements, they are also an integral part of teachers’ assessment regimes for the review of learners’ progress. They are certainly used for summative purposes, but also as formative strategies, where the results are used to accurately place students in classes, move them to new ones in relation to their progress and to plan future teaching sessions.

There were also a range of other formative assessment strategies observed in operation in these classrooms. Many of the teachers have designed their own assessment tools or use one developed by their centres. These tests tend to be used more for diagnostic purposes, showing up learners’ specific difficulties in their literacy, numeracy skills, which again are used to inform and shape future teaching content. As one state administrator said, “In our system, you’re always assessing.”

In addition, there were also numerous examples of the sorts of formative assessment activities that have been identified in school-based research studies. These included mechanisms to help clarify and understand their learners’ aims and to establish mutual criteria for monitoring success. In their teaching interactions, the teachers promoted and
sustained effective classroom discussion, especially with the use of skilful questioning and providing feedback that helps their students to review their learning and move on to higher levels of literacy skills. Finally, the teachers were able to establish positive, supportive learning environments that reflected adult relationships and promoted students as owners of their own learning.

In sum, there was considerable evidence of ‘pedagogies of engagement’.

References